



HOME OF THE REDS  
**THORNHILL**

**Come Join Our Community**

*2025 Sponsorship Package*

[www.ThornhillBaseball.net](http://www.ThornhillBaseball.net)



**@ThornhillBaseballClub**



**@ThornhillBaseball**



Building The Community Since 1985



## ■ **Thornhill Baseball Club**

- Inaugural season: 1986
- Not-for-profit community organization
- Led by a committed group of volunteers
- Over the past 38 years, TBC has provided its programs to more than 20,000 individuals

## ■ **Who We Are**

- 1,000+ local families across House League, Select & Rep baseball levels
- A community of ball players cheered on by grandparents, friends and siblings
- Every summer, Thornhill Baseball employs 80+ umpires, giving many their first “real” job



### Why Become a TBC Sponsor

- Reach a valuable buying audience of people between the ages of 30-55, with children
- Increase company brand awareness
- Direct exposure (at a high frequency level) to new clients / support existing customers
- Enhance local/community involvement, support and recognition
- Assist youth sport (funds help buy new equipment, run league events and develop coaches) in your community

## 2025 Sponsorship Opportunities



### ▪ Hall of Fame - \$2,750

- MVP package
- Logo on 2 additional team's sets of jerseys (4 teams total)

### ▪ MVP - \$1,750

- All-Star package
- Logo on 1 additional team's set of jerseys (2 teams total)

### ▪ All-Star - \$1,250

- Logo on 1 team's set of jerseys
- Logo recognition on Thornhill Baseball website
- Logo recognition on opening day ceremonies signage
- Framed team photo
- Sponsorship thank you e-blasts
- Entire League Sponsorship available – Please enquire

### **Sponsorship Contact:**

Robyn Cohen • 416-997-1684 • [thornhillbaseballinfo@gmail.com](mailto:thornhillbaseballinfo@gmail.com)



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## ■ Other Sponsorship Opportunities

- Player of the Game Awards: \$1,500 (plus giveaway to every house league player)
- Umpire of the Month Awards: \$500 (plus giveaway to winning umpires)
- Bag Sponsor: \$1,500 (plus supplying bag for every house league player)
- Bag Stuffer: \$500 (plus giveaway – flyer, brochure, coupon, etc. – placed in bag given to every house league player)
- *Note: In 2025, we anticipate 500 kids to play across Thornhill Baseball's 5 house league divisions*

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## ■ Sponsorship Opportunity

- 2x2 vinyl wall logo sticker, placed in front room of Academy where parents hang out to watch kids practice: \$500 per year
- Additional sticker/sign sizes available, please inquire about details.
- Place a leave behind brochure in our brochure rack: \$100 per year



Your Logo Here:



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