



HOME OF THE REDS  
**THORNHILL**

**Come Join Our Community**

*2021 Sponsorship Package*

[www.ThornhillBaseball.net](http://www.ThornhillBaseball.net)



**@ThornhillBaseballClub**



**@ThornhillBaseball**



Building The Community Since 1985



## ■ **Thornhill Baseball Club**

- Inaugural season: 1986
- Not-for-profit community organization
- Led by a committed group of volunteers
- Over the past 35 years, TBC has provided its programs to more than 20,000 individuals

## ■ **Who We Are**

- 1,000+ local families across House League, Select & Rep baseball levels
- Award winning “Diamond” division to support athletics for children/youth with special needs
- A community of ball players cheered on by grandparents, friends and siblings
- Every summer, Thornhill Baseball employs 80+ umpires, giving many their first “real” job



### Why Become a TBC Sponsor

- Reach a valuable buying audience of people between the ages of 30-55, with children
- Increase company brand awareness
- Direct exposure (at a high frequency level) to new clients / support existing customers
- Enhance local/community involvement, support and recognition
- Assist youth sport (funds help buy new equipment, run league events and develop coaches) in your community

## 2020 Sponsorship Opportunities



### ■ Hall of Fame - \$3,000

- Ad on TBC website (April - December 2021)
- Logo on 4 team's sets of jerseys
- Logo recognition on all sponsors' signage at opening & closing day ceremonies.
- Premier logo placement on Thornhill Baseball website
- Framed team photos

### ■ MVP - \$1,500

- Logo on 2 team's sets of jerseys
- Logo recognition on all sponsors' signage at opening & closing day ceremonies.
- Logo recognition on Thornhill Baseball website
- Framed team photos

### ■ All-Star - \$750

- Logo on 1 team's set of jerseys
- Logo recognition on Thornhill Baseball website
- Framed team photo

### Want Even More Exposure to the TBC Community?

- Sponsor additional teams across multiple divisions for only \$500 per team and receive your logo on those jerseys too



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## ■ Other Sponsorship Opportunities

- Player of the Game Awards: \$1,500 (plus giveaway to every house league player)
- Umpire of the Month Awards: \$500 (plus giveaway to winning umpires)
- Bag Sponsor: \$1,500 (plus supplying bag for every house league player)
- Bag Stuffer: \$1,500 (plus giveaway – flyer, brochure, coupon, etc. – placed in bag given to every house league player)
- Website sponsor: \$300 (includes logo and link)
- *Note: In 2021, we anticipate between 500-600 kids to play across Thornhill Baseball's 8 house league divisions*

## Sponsorship Contact:

Robyn Cohen • 416-997-1684 • [robymedia@rogers.com](mailto:robymedia@rogers.com)



Your Logo Here:



- **Brand New Sponsorship Opportunity**
  - 3x3 Baseball logo sticker, to be placed on white walls of brand new Thornhill Baseball Academy facility (batting cage & pitching tunnel) for a year: \$300
  - Additional sticker sizes available, including a larger more “permanent” sticker: \$1,000

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