

True Sport Canada

About True Sport

A movement designed to help community sport live up to its potential.

True Sport is a national movement committed to the belief that sport makes a powerful and positive contribution to the development of people and communities. True Sport attempts to act as the common denominator amongst the three. The True Sport Movement emphasizes the key role that sport can play in the development of a strong and connected Canada.

The True Sport Movement is gaining strength and momentum to reclaim the kind of sport experience that Canadians demand and deserve – the kind of experience that brings the best out of individuals and the communities they live in. True Sport gives expression to the growing desire of Canadians to enjoy a sport experience driven by values that contribute immeasurably to the social fabric of our society.

Values

True Sport is founded on an explicit set of core values that Canadians want to see manifested in community sport: **inclusion, fairness, excellence and fun**. These values apply across all sports and at all levels of sport – individuals, teams, schools, leagues, associations, communities – even cities.

Inclusion:

True Sport ensures inclusion by increasing accessibility and opportunities for participation in sport, while providing a welcoming, culturally diverse sport environment.

Fairness:

True Sport embraces fairness by promoting fair and ethical sport programs, which translate into a positive sport experience for participants. **Values such as respect, fair play and a love of the game** are ingrained in the philosophy and implemented in community activities.

Excellence:

True Sport encourages sporting excellence and demonstrates high levels of participation in sport and physical activity. For example, a True Sport community boasts a number of aspiring and elite athletes, commits to hosting sporting events, and fosters a healthy number of sports clubs and recreation centres.

Fun:

True Sport embraces the concept of FUN. For example, a True Sport community ensures that programs and services provide activities that focus not only on skills and competition, but also on the social aspect of participating in sport.

The next layer of the True Sport system is its practices. These are the **behaviours that are put into play on the ground and that make the values concrete**. Behaviours such as:

- Playing fair

- Treating teammates and competitors with respect
- Abiding by the rules of the game
- Playing drug-free
- Penalizing inappropriate behaviour

These practices will be employed and enforced by all True Sport athletes, teams, leagues, associations and communities.

Take Action!

The True Sport Movement gains momentum when its members take action!

Canada-wide, members of the Movement empower themselves to realize the full potential of sport as a community builder. There are tools and resources to guide you on your journey as a community leader fostering values-based sport.

Community leaders include coaches, parents, athletes, officials and sport organizers. All ages and levels can benefit from True Sport actions, whether they are carried out in schools, leagues, associations, communities or cities.

Join It!

By joining the True Sport Movement, you are adding your support to a growing expression of values-based sport in Canada. A True Sport ***Declaration pledges your group to living the True Sport Principles, and to growing the Movement.***

In addition, you have the option of ***registering on the True Sport Portal, which will give you a username and password to access certain exciting features of truesport.ca.***

Declare Now!

Why Declare?

A True Sport Declaration adds you and your group to the growing voice of the sport we want. It demonstrates your alignment with the True Sport Principles:

<p><i>Go For It</i> Always rise to the challenge. Discover how good you can be.</p>	<p><i>Play Fair</i> Play honestly and obey the rules. Winning is only real when competition is fair.</p>
<p><i>Respect Others</i> Respect teammates, competitors and officials, both on and off the field. Win with dignity and lose with grace.</p>	<p><i>Keep it Fun</i> Have a good time. Keep a positive attitude and contribute to a positive atmosphere.</p>
<p><i>Stay Healthy</i> Respect your body. Keep in shape. Avoid unsafe activities.</p>	<p><i>Give Back</i> Do something that helps your community.</p>

Show It!

Once you have declared your group's alignment with the True Sport Principles, it's easy for your community, team, school or organization to show its support of the True Sport Movement. The

True Sport brand is the public expression of the ideals behind the Movement, and we encourage you to wear it proudly.
True Sport posters, brochures, stickers, fling rings and road signs can be downloaded or ordered for your group's use.
In addition, the True Sport logo can be used on your own clothing or other printed items.

Live It!

In your everyday practice of sport, you will find many opportunities to live True Sport; to put into practice the True Sport principles and values.

Grow It!

The True Sport Movement is powered by communities, teams, schools and organizations. If you want to grow True Sport, there are resources that will assist you in making presentations and talking to people about the principles and values.

(from True Sport web site: www.truesport.ca)

NOTICE OF MOTION

DATE: February 26, 2006

MOVED BY: Brian Gordon

SECONDED BY: Howard Kideckel

Establishing The Thornhill Baseball Club as a True Sport Community

WHEREAS Statistics Canada figures show that in Canada, 2.2 million children between the ages of 9 and 14, or 54% of kids, play organized sports outside of school.

According to the National Alliance of Youth Sports, almost three-quarters drop out by the time they reach age 13 because "it's not fun anymore". Too much focus on winning and overzealous coaches are among the top reasons that kids quit.

WHEREAS Sports Illustrated for Kids magazine reported that almost three-quarters of 3,000 readers polled had seen out-of-control adults at their games, ranging from parents or coaches yelling at each other, at kids and officials, to violence.

WHEREAS data collected shows that of the three participant groups – players, coaches and spectators – players are the least often cited as the source of poor conduct.

WHEREAS 92% of Canadians believe community-level sport can contribute to developing positive values in youth BUT fewer than one in five Canadians believe sport is living up to its potential.

WHEREAS True Sport is a national movement committed to the belief that sport makes a powerful and positive contribution to the development of people and communities. True sport gives expression to the growing desire of Canadians to enjoy a sport experience driven by values such as fairness, excellence, inclusion and fun; and one that contributes immeasurably to the social fabric of our society.

WHEREAS the Thornhill Baseball Club adopted a Code of Conduct on January 23, 2006 which reflects these values.

WHEREAS the Thornhill Baseball Club is committed to promoting behaviours such as:

- Playing fair
- Treating teammates and competitors with respect
- Abiding by the rules of the game
- Playing drug-free
- Penalizing inappropriate behaviour

THEREFORE BE IT RESOLVED that the Thornhill Baseball Club designate itself to be a True Sport community and register as same; and

AND FURTHER THAT the York Simcoe Baseball Association and Baseball Ontario be so advised.